



State Project Management Unit

State Water & Sanitation Mission
(Department of Rural Development)

Government of Uttar Pradesh

U.P. Jal Nigam Compound, 6-Rana Pratap Marg, Lucknow-226001

E-Mail- up.worldbankproject@gmail.com

Ref No:- 234 /WB- 542-Vol-III /SPMU/2019-20

Date:- 13 August, 2019

Invitation for Quotation

1. "The Government of India has received a credit from International Development Association (the "Bank") towards the cost of Rural Water Supply and Sanitation Project (RWSSP) in Uttar Pradesh, to be implemented through State Project Management Unit (SPMU), and intends to apply a portion of the proceeds of this (credit) to eligible payments under this Contract. Payments by the Bank will be made only at the request of Government of India or designate and upon approval of the Bank, and will be subject, in all respects, to the terms and conditions of the Credit Agreement."
2. Price quotation(s) are invited from agencies registered with Information & Public relation Department, UP for appointing agencies for public awareness about JE/AES in Pariyojna Districts namely Gorakhpur, Deoria, Kushinagar, Basti, Siddharthanagar, Santkabirnagar, Ballia, Bahraich & Gonda for carrying out the following IEC activities :-

(I) Video Message Clips in Cinema halls for 45 days.

Sl.No	District	Activity	No. of Activities	Rate. (Rs.)	Amount (Rs.)
1.	Gorakhpur	60 sec. Video Message	04 (Messages/per days) X No. of halls		
2.	Deoria	60 sec. Video Message	04 (Messages/per days) X No. of halls		
3.	Kushinagar	60 sec. Video Message	04 (Messages/per days) X No. of halls		
4.	Basti	60 sec. Video Message	04 (Messages/per days) X No. of halls		
5.	Siddharth Nagar	60 sec. Video Message	04 (Messages/per days) X No. of halls		
6.	SantKabir Nagar	60 sec. Video Message	04 (Messages/per days) X No. of halls		
7.	Ballia	60 sec. Video Message	04 (Messages/per days) X No. of halls		
8.	Bahraich	60 sec. Video Message	04 (Messages/per days) X No. of halls		

9.	Gonda	60 sec. Video Message	04 (Messages/per days) X No. of halls		
Total GST Grand Total					

(II) Radio Messages on Akashvani for 45 days.

Sl.No.	Centre	Activity	No. of Activities	Rate. (Rs.)	Amount (Rs.)
1	Gorakhpur	Radio Messages	04 times per day		
2	Lucknow	Radio Messages	04 times per day		
Total- GST- Grand Total-					

(III) Radio Messages on F.M. Radio for 45 days.

Sl.No.	Centre	Activity	No. of Activities	Rate. (Rs.)	Amount (Rs.)
1	Gorakhpur	Radio Messages	04 times per day		
2	Lucknow	Radio Messages	04 times per day		
Total- GST- Grand Total-					

(IV) Production of Video Messages.

Sl.No.	Duration	No. of Activities	Rate. (Rs.)	Amount (Rs.)
1	05 Minutes Sec.	07		
Total- GST- Grand Total-				

3. Interested Agencies must quote separately for different activities mentioning name of activity on envelope. Price quotations will be evaluated separately for each activity.

4. Quotation(s) in the required format should be addressed and submitted to:-
The Project Director, State Project Management Unit (a unit of SWSM), U.P. Jal Nigam Compound, 6-Rana Pratap Marg, Lucknow-226001

5. The Deadline for receipt for quotation(s) at the address indicated in paragraph 04 is 21.08.2019 up to 05:00 pm. Quotation received late will not be considered for evaluation. Quotation will be submitted with following documents:

(a) **Technical Information**

- V. Photocopy of PAN & GST No.
- VI. Supply order copies of above activities from any reputed organization/Govt. deptt. etc.
- VII. Delivery time schedule.
- VIII. Additional information, if any.

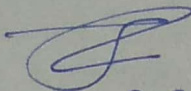
(B) **Financial Information**

- I. Total price of offer inclusive of all taxes.

6. The sealed envelope will be marked with "Quotation for (Name of Activity)"

7. **Terms & Conditions of supply**

- V. The prices indicated must be firm & fixed and not subject to any adjustment during performance of assignment.
- VI. Delivery of assignment should be completed as per schedule.
- VII. Payment will be made after receiving invoice and verification of quality work done.
- VIII. **Validity of offer:** Quotation(s) should be valid for period of 30 days from the date of receipt indicated in paragraph file.


12-08-2019
Surendra Ram
I.A.S.
Project Director